



THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT. THIS DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. THIS PUBLIC ANNOUNCEMENT IS NOT INTENDED FOR PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA.



MASON INFRA TECH LIMITED

Corporate Identity Number: U43900MH2023PLC401571 • Date of Incorporation: April 24, 2023

Our Company was originally formed as a partnership firm in the name and style of "M/s. Mason Infrastructure" through partnership deed dated February 06, 2020. The partnership firm was converted into private limited company under part I (Chapter XXI) of the Companies Act, 2013 and incorporated as 'Mason Infratech Private Limited' on April 24, 2023, pursuant to Certificate of Incorporation issued by Registrar of Companies, Central Registration Centre. The Company was converted into a public limited company pursuant to shareholders resolution passed at the General Meeting of our Company held on September 20, 2023, and the name of our Company was changed to 'Mason Infratech Limited' and a Fresh Certificate of Incorporation dated November 16, 2023 was issued by RoC, Mumbai. The Corporate Identification Number of our Company is U43900MH2023PLC401571. For details of incorporation, change of name and registered office of our Company, please refer to chapter titled "General Information" and "History and Certain Corporate Matters" beginning on page 58 and 132 respectively of the Red Herring Prospectus.

Registered Office: Flat No. 103, Imperia, Mahavir Millenium, Vasant Vihar, Pokhran Road, No. 2, Thane- 400610, Maharashtra, India;
Website: www.masoninfra.com; **E-mail:** info@masoninfra.com; **Telephone No:** +91 8828824599; **Company Secretary and Compliance Officer:** Ravi Tiwari

PROMOTERS OF OUR COMPANY: ASIT THAKKAR DATTANI, ASHUTOSH JUTHANI AND SMEET THAKKAR DATTANI

We are real estate construction Company providing construction services for Residential as well as Commercial buildings of new and redevelopment projects. We specialize in executing civil contracts. We are also working on lifestyle projects and high-value standalone buildings. Our team is well-versed in the latest industry practices, ensuring that we remain up to date with the technological advancements in construction. We understand the unique requirements of each project and tailor our services accordingly. Our comprehensive suite of offerings covers the entire project lifecycle, including planning, designing, procurement, construction, and post-construction services.

THE ISSUE

INITIAL PUBLIC ISSUE OF UP TO 47,60,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH ("EQUITY SHARES") OF MASON INFRA TECH LIMITED ("COMPANY") FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE) ("ISSUE PRICE") AGGREGATING UP TO ₹ [•] LAKHS OF WHICH UP TO 2,40,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF [•] PER EQUITY SHARE AGGREGATING TO ₹ [•] WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. NET ISSUE OF UPTO 45,20,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH AT A PRICE OF ₹ [•] PER EQUITY SHARE AGGREGATING TO ₹ [•] IS HEREIN AFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 27.09% AND 25.72% RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. THE FACE VALUE OF EQUITY SHARES IS ₹ 10/- EACH. THE ISSUE PRICE IS [•] TIMES THE FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, PLEASE REFER TO CHAPTER TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE NO. 195 OF THE RED HERRING PROSPECTUS.

THE ISSUE IS BEING MADE IN ACCORDANCE WITH CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 AS AMENDED ("SEBI ICDR REGULATIONS") (IPO OF SMALL AND MEDIUM ENTERPRISES) AND THE EQUITY SHARES ARE PROPOSED TO BE LISTED ON EMERGE PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED.

The Issue is being made through the Book Building Process in accordance with Regulations 253(1) of the SEBI ICDR Regulations.

- **QIB Portion: Not More than 50% of the Net Issue**
- **Retail Individual Bidders Portion: Not less than 35% of the Net Issue**
- **Non-Institutional Bidders Portion: Not Less than 15% of the Net Issue**

PRICE BAND

PRICE BAND: RS. 62/- TO RS. 64/- PER EQUITY SHARE OF FACE VALUE OF RS.10/- EACH.

THE FLOOR PRICE IS 6.2 TIMES THE FACE VALUE OF THE EQUITY SHARES AND THE CAP PRICE IS 6.4 TIMES THE FACE VALUE. BIDS CAN BE MADE FOR A MINIMUM OF 2,000 EQUITY SHARES AND IN MULTIPLES OF 2,000 EQUITY SHARES THEREAFTER.

BID / ISSUE PROGRAM

ANCHOR INVESTOR BIDDING DATE ON*: FRIDAY, JUNE 21, 2024

BID/ISSUE OPENS ON: MONDAY, JUNE 24, 2024

BID/ISSUE CLOSURES ON: WEDNESDAY, JUNE 26, 2024**

*Our Company, in consultation with the BRLM, may consider participation by Anchor Investors. The Anchor Investor Bid / Issue Period shall be one (1) Working Day prior to the Bid/Issue Opening Date in accordance with the SEBI ICDR Regulations.

** Our Company, in consultation with the BRLM, may consider closing the Bid/Issue Period for QIBs one (1) Working Day prior to the Bid/Issue Closing Date in accordance with the SEBI ICDR Regulations. UPI mandate end time and date shall be 5.00PM on Bid/ Issue Closing Date.

RISKS TO INVESTORS

(i) The average cost of acquisition of Equity Shares acquired by the Promoters as on the date of the Red Herring Prospectus is:

Sr. No	Name of Promoter	No. of Equity Shares	Average cost of Acquisition Price (in ₹ per equity share)
1.	Asit Thakkar Dattani	20,57,923	8.00
2.	Ashutosh Juthani	46,30,326	8.00
3.	Smeet Thakkar Dattani	40,76,002	8.00

*As certified by Gada Chheda & Co. LLP, by way of their certificate dated June 10, 2024

(ii) Weighted Average Cost of Acquisition for all Equity Shares transacted in one year, eighteen months and three years preceding the date of the Red Herring Prospectus by all the shareholders:

Period	Weighted Average Cost of Acquisition (in ₹)	Upper end of the Price band (₹ 64) is 'X' times the Weighted Average Cost of Acquisition	Range of acquisition price: Lowest Price - Highest Price (in ₹)
Last 1 year	3.56	18.00	0-40
Last 18 months	8.59	7.45	0-40
Last 3 years	8.59	7.45	0-40

*As certified by Gada Chheda & Co. LLP, by way of their certificate dated June 14, 2024.

(iii) The BRLM associated with the Issue have handled Eight public issues in the past three years, out of which two issue closed below the issue price on listing date.

(iv) The Price/Earnings ratio based on diluted EPS for Fiscal 2023 for our Company at upper band is 23.88 times.

(v) The Price/Earnings ratio based on diluted EPS for the period ended December 31, 2024 (Not Annualized) for our Company at upper band is 15.80 times.

(vi) Weighted Average Return on Net Worth for fiscals 2023, 2022 and 2021 is 44.39%.

(vii) Weighted Average Return on Net Worth for the period ended December 31, 2023 (Not Annualised) is 43.47%.

(viii) Weighted average cost of acquisition compared to floor price and cap price.

Past Transactions	Weighted average cost of acquisition (₹)	Floor Price ₹ 62/-	Cap Price ₹ 64/-
Weighted average cost of acquisition (WACA) of primary issuances	8.59	7.22	7.45
Weighted average cost of acquisition (WACA) of secondary transactions	NA	NA	NA

(ix) Projects awarded from certain clients/customers contribute a significant portion of our Order Book. As of March 31, 2024, projects awarded by our top five clients/customers, based on our Order Book represented 80.60% of our Order Book and further significant reliance on repeated key suppliers and clients/customers for operations.

(x) An inability to complete our Ongoing Projects by their respective expected completion dates or at all could have a material adverse effect on our business, results of operations and financial condition.

(xi) Our business is manpower intensive, and we are dependent on the supply and availability of a sufficient pool of labourers from sub-contractors at our project locations. Unavailability or shortage of such a pool of the labours or any strikes, work stoppages, increased wage demands by workmen or changes in regulations governing contractual labour may have an adverse impact on our cash flows and results of operations.

(xii) We do not have long-term agreements with our suppliers for raw materials, which poses a risk to our ability to procure the desired quality and quantity of raw materials in a timely manner and at reasonable costs, or at all. Additionally, our reliance on subcontractors and third parties for the supply of raw materials, non-Core Assets, and certain services in the construction of our projects may expose us to risks that could adversely affect our reputation, business, and financial condition. If our subcontractors and third parties fail to adhere to regulatory requirements, we may also be subject to penalties.

(xiii) Our primary operational focus lies within the Mumbai Metropolitan Region (MMR).

For further details on risk factors, kindly refer to section "Risk Factors" on page 31 of RHP.

MINIMUM LOT SIZE: 2,000 Equity Shares

INDICATIVE TIME-TABLE:

An indicative timetable in respect of the Issue is set out below:

Anchor Investor Bidding Date	Friday, June 21, 2024
Bid / Issue Opened Date	On or about Monday, June 24, 2024
Bid / Issue Closed Date*	On or about Wednesday, June 26, 2024
Finalization of Basis of Allotment with the Designated Stock Exchange	On or about Thursday, June 27, 2024
Initiation of refunds (if any, for Anchor Investors) / unblocking of funds	On or about, Friday, June 28, 2024
Credit of the Equity Shares to depository accounts of Allottees	On or about Friday, June 28, 2024
Commencement of trading of the Equity Shares on the Stock Exchange	On or about Monday, July 01, 2024

*UPI mandate end time and date shall be at 5.00 pm on Bid/ Issue Closing Date.

THE EQUITY SHARES OF OUR COMPANY WILL GET LISTED ON EMERGE PLATFORM OF NSE

ASBA*	Simple, safe, smart way of Application!!!!	*Applications Supported by Blocked Amount ("ASBA") is a better way of applying to issues by simply blocking the fund in the bank account. For details, check section on ASBA below. Mandatory in public issue. No cheque will be accepted.
--------------	--	---

UPI - Now available in ASBA for Retail Institutional Investor and Non-Institutional Investor applying in public issues where the application amount is up to ₹ 5,00,000/- applying through Registered Brokers, DPs and RTAs. Retail Institutional Investor and Non-Institutional Investor also have an option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account. Investors are required to ensure that the Bank Account used for bidding is linked to their PAN linked with Aadhaar and are in Compliance with CBDT notification dated February 13, 2020 and press release dated June 25, 2021 read with press release dated September 17, 2021 and CBDT circular no.7 of 2022, dated March 30, 2022, read with press release dated March 28, 2023. For details on ASBA and UPI process, please refer to the details given in Application Form, Abridged Prospectus, General Information Document for investing in the public issue and also please refer to Section "Issue Procedure" beginning on page 210 of the Red Herring Prospectus. The process is also available on the website of Book Running Lead Manager to the Issue, and the website of National Stock Exchange of India Limited ("NSE") and in General Information Document ("GID") for investing in the Public Issue. ASBA Application Forms can be downloaded from the website of National Stock Exchange of India Limited ("NSE") and can be obtained from the list of banks that is displayed on the website of the Securities and Exchange Board of India ("SEBI") at www.sebi.gov.in. List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. For the list of UPI Apps and Banks live on IPO, please refer to the link www.sebi.gov.in.

Continue From Next Page...

